

"I WON'T WEAR A **HELMET**

(PHAN DINH - MENTAL AGE 2YRS)

IT MAKES ME LOOK STUPID"



EVERY YEAR OVER 12,000 PEOPLE DIE ON OUR ROADS AND 30,000 ARE SERIOUSLY INJURED. THAT MEANS THOUSANDS OF FAMILIES LEFT PICKING UP THE PIECES. FAMILIES TORTURED BY THE LOSS OF A LOVED ONE, CRIPPLED BY REDUCED INCOME OR THE SUDDEN NEED TO CARE FOR A RELATIVE WITH PERMANENT BRAIN DAMAGE. THE SAD TRUTH IS THAT MOST OF THESE CASES COULD HAVE BEEN PREVENTED BY SIMPLY WEARING A **HELMET**. WHEN YOU THINK ABOUT IT, THERE ARE NO EXCUSES.

WEAR A **HELMET**. THERE ARE NO EXCUSES.