

## Video Script Grading Rubric

Expectations	Points Possible	Points Earned	Comments
Speech begins with effective attention grabber	10		
Speech establishes clear purpose and presents specific and focused claim	10		
Speech effectively establishes ethos	10		
Speech effectively appeals to logos	10		
Speech effectively appeals to pathos	10		
Speech identifies and employs at least five different rhetorical devices	10		
Speech addresses possible oppositions and effectively rebuts them	10		
Speech concludes with effective call to action/appeal to audience	10		
Style is appropriate for intended and implied audiences	10		
Script includes necessary stage/video directions	10		
MLA format	10		
<b>FINAL SCORE</b>	<b>100</b>		